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Behavior in Organizations, Tenth Edition

By Jerald Greenberg

PHI Learning, 2012. Softcover. Book Condition: New. 5th or later edition. This book shows students the real world of OB through its blend of cutting-edge research and practical applications. The text then challenges students to take theory one step further by having them put the concepts into action. The many changes in the tenth edition reflect a balance between knowledge and application, while including coverage on the latest advances in the field. FEATURES OF THE BOOK : The Points to Ponder feature includes three types of questions: I Questions for Review. I Experiential Questions. I Questions to Analyze. The Experiencing OB features, which appear at the end of each chapter, offer three types of experiential exercises: I Individual Exercise. I Group Exercise. I Practicing OB. The Case Features appear in every chapter of the text, offering two types of cases per chapter: The Preview Chapter cases, which appear in the chapter-opening material, not only provide students with a preview of the material but a refresher on the information learnt in the previous chapters as well. The Case in Point cases, which appear at the end of the chapter, help students assess their understanding and wrap up the goals from the...



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