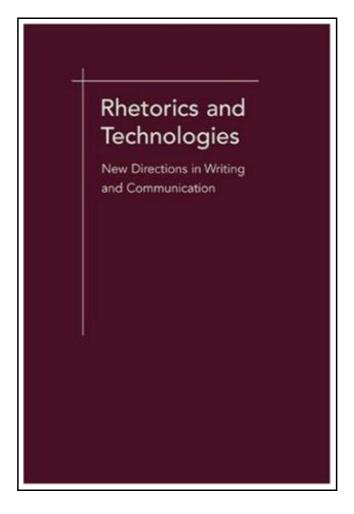
Rhetorics and Technologies: New Directions in Communication (Hardback)



Filesize: 1.96 MB

Reviews

An exceptional ebook and also the typeface applied was intriguing to read through. I have got read and i also am sure that i am going to likely to go through yet again once more in the foreseeable future. I discovered this pdf from my dad and i advised this ebook to find out.

(Dr. Raven Ledner)

RHETORICS AND TECHNOLOGIES: NEW DIRECTIONS IN COMMUNICATION (HARDBACK)



University of South Carolina Press, United States, 2010. Hardback. Book Condition: New. 234 x 158 mm. Language: English . Brand New Book. This title includes electric discussions of the interplay between technological innovation and communication. Recognizing an increasingly technological context for rhetorical activity, the thirteen contributors to this volume illuminate the challenges and opportunities inherent in successfully navigating intersections between rhetoric and technology in existing and emergent literacy practices. Edited by Stuart A. Selber, Rhetorics and Technologies positions technology as an inevitable aspect of the rhetorical situation and as a potent force in writing and communication activities. Taking a broad approach, this volume is not limited to discussion of particular technological systems (such as new media or wikis) or rhetorical contexts (such as invention or ethics). The essays instead offer a comprehensive treatment of the rhetoric-technology nexus. The book s first section considers the ways in which the social and material realities of using technology to support writing and communication activities have altered the borders and boundaries of rhetorical studies. The second section explores the discourse practices employed by users, designers, and scholars of technology when communicating in technological contexts. In the final section, projects and endeavors that illuminate the ways in which discourse activities can evolve to reflect emerging sociopolitical realties, technologies, and educational issues are examined. The resulting text bridges past and future by offering new understandings of traditional canons of rhetoric - invention, arrangement, style, memory, and delivery - as they present themselves in technological contexts without discarding the rich history of the field before the advent of these technological innovations.

- Read Rhetorics and Technologies: New Directions in Communication (Hardback)
 Online
- Download PDF Rhetorics and Technologies: New Directions in Communication (Hardback)

You May Also Like



I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book (Paperback)

Heinemann Educational Books, United States, 2015. Paperback. Book Condition: New. $234 \times 185 \,$ mm. Language: English . Brand New Book. It s vital that we support young children s reading in ways that nurture healthy...

Save PDF »



Oxford Very First Dictionary (Paperback)

Oxford University Press, United Kingdom, 2012. Paperback. Book Condition: New. Georgie Birkett (illustrator). 234 x 182 mm. Language: English . Brand New Book. A fully illustrated alphabetical first dictionary for 4-5 year-olds. A fresh new...

Save PDF »



Oxford First Illustrated Maths Dictionary (Paperback)

Oxford University Press, United Kingdom, 2013. Paperback. Book Condition: New. 234 x 180 mm. Language: English . Brand New Book. The Oxford First Illustrated Maths Dictionary supports the curriculum and gives your child a head...

Save PDF »



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 251×178 mm. Language: English . Brand New Book ***** Print on Demand *****. The ultimate learn-by-doing approach Written for beginners, useful for experienced developers who want to...

Save PDF »



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to...

Save PDF »