Media Writer`s Handbook: A Guide to Common Writing and Editing Problems (Fourth Edition)

By George T. Arnold

McGraw Hill Education, 2010. Softcover. Book Condition: New. 4th edition. Appropriate for media writing courses as either a primary or supplemental text, Media Writer`s Handbook is a primer for anyone who really wants to understand the grammatical and stylistic elements of good writing. Long after being a teaching tool in the classroom, it functions as a resource book that students and professionals can place on their desks alongside their dictionaries and stylebooks. Table of contents Part 1: Improving Immediately Chapter 1: 25 Ways to Better Writing Immediately Chapter 2: Are These Distinctions Worth Making? Chapter 3: Language Lapses Chapter 4: It`s Nobody`s Guess Part II: Building Sentences Chapter 5: The Trouble with "Only" Chapter 6: One Potato, Two Potatoes: Forming plurals and possessives from words ending in ch, sh, x, s, sis, ss, zz, y, and o Chapter 7. Nouns Chapter 8. Pronouns Chapter 9: Noun-Pronoun Agreement Chapter 10: Verbs and Verbals Chapter 11: Subject-Verb Agreement Chapter 12: Adjectives Chapter 13: Adverbs Chapter 14: Comparison of Adjectives and Adverbs Chapter 15: Prepositions Chapter 16: Conjunctions Chapter 17: Interjections Chapter 18: Sentences and Syntax Part III: Punctuating Chapter 19: Periods Chapter 20: Questions Marks Chapter 21: Exclamation Marks Chapter 22: Commas...

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